

# Viатris Logo Usage

## PRIMARY USE

### Full-color



## PRIMARY USE: FULL-COLOR LOGO

### On white/light background



### On light gradient background



### On light photography



## SECONDARY USE

### 1-color reversed



### 1-color blue



### Black



## SECONDARY USE: 1-COLOR LOGO

### On dark brand colors



### On dark gradient



### On dark photography



### On colored photography



## CLEAR SPACE



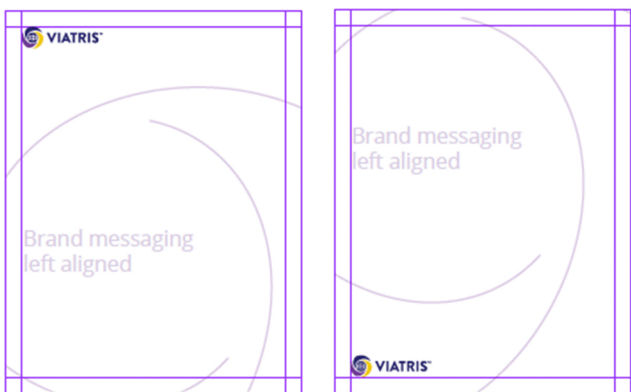
## MINIMUM SIZE (PRINT)



## MINIMUM SIZE (DIGITAL)



## PREFERRED PLACEMENT



## SECONDARY PLACEMENT

